THREE FARMERS AUSTRALIA

Innovative paddock-to-plate farming gains efficiency

SixFive worked with Three Farmers Australia to implement Google Workspace with a focus on efficiency and low data access of critical documents in the fields on multiple devices.

The challenge

In the vast expanse of Australian agriculture mobile data is unavailable or at a premium. We need information to hand when out in the field, offline but also editable without the worry of versioning when coming back online and loosing data from a colleague. Our communication to clients through our email and our website was suffering reducing our ability to deliver our core product.

The solution

Noting how the team needed data in remote areas, we implemented Google Workspace with a focus on the offline features for documents and data. These key files are available anywhere, and when mobile data is available the document synchs and merges with Google Drive immediately. Collaboration in Google Chat and delegation through Google Tasks has helped the team interact together more productively.

The results

Setting up the correct Google Workspace systems for our business enabled more efficient management of emails, delegations of tasks between staff, ability for all staff to work remotely in a much more effective and interactive manner. Updating the website made it run more smoothly for mobile apps and allowed better information and interactions with our customers.

Concar and his team took the time to understand the needs of our business which enabled them to set the IT foundations for us to work efficiently now and in the future.

Megan Gooding, Managing Director, Three Farmers Australia



About Three Farmers Australia Three Farmers Australia is an innovative paddock-to-plate business specialising in gluten-free niche grains. We are the first to bring Australian grown Quinoa and Wheat-Free oats to Australian supermarkets.

Industry: Agriculture Primary project location: Australia



About SixFive

We champion innovative technology and digital solutions to empower you to achieve more. Friendly, hones, timely advice & professional support.



Products Google Workspace